## # Insight.

# Immersive Learning, Reimagined

Empowering organisations with transformative VR training experiences.



Through the strategic partnership of Insight, Uptale, and Meta, we're delivering immersive learning at scale, combining Insight's technology expertise, Uptale's no-code VR platform, and Meta's cutting-edge hardware.







Strategic deployment, enterprise integration, and customer enablement across ANZ and global markets.

## uptale.

No-code VR content creation, LMS integration, analytics, and scalable deployment across industries.

## **Meta**

Advanced VR hardware (e.g., Meta Quest), enabling seamless immersive experiences for learners.

## **Key Capabilities**

- No-code VR creation: Build training modules without technical expertise.
- Cross-device compatibility: Access experiences on any device.
- Al-powered roleplay: Enhance soft skills through interactive simulations.
- Enterprise-grade analytics: Track learner performance and engagement.
- LMS & SSO integration: Seamless incorporation into existing learning ecosystems.
- Ready-to-use content: Soft skills, safety, onboarding, and more.



## **Real-World Impact**

Immersive learning powered by Insight, Uptale, and Meta is already transforming training across industries.

### **Retail – Elevating Customer Experience**

- Sephora uses VR to onboard staff in realistic store environments, train on hero products, and simulate customer interactions. This has led to improved Net Promoter Scores and faster ramp-up times for new hires.
- Carrefour and LVMH brands like Christian Dior also leverage immersive modules for logistics, distribution, and in-store selling ceremonies

### Industry & Manufacturing – Operational Excellence

- Micron deploys VR for SOP machine training and cleanroom procedures, significantly reducing onboarding time and improving safety compliance<sup>[1]</sup>.
- TotalEnergies and Schneider Electric use VR for tanker operations, site inductions, and EHS onboarding, digitising golden safety rules and enhancing workforce readiness<sup>[1]</sup>.

### **Healthcare – Empowering Frontline Workers**

- Satellite Healthcare trains medical staff on patient care and equipment handling through VR, boosting confidence and consistency in care delivery<sup>[1]</sup>.
- Other healthcare leaders like Johnson & Johnson, Pierre Fabre, and Singapore's Ministry of Health use immersive modules to assess candidates and scale training across facilities<sup>[1]</sup>.

### **Education – Democratising Advanced Learning**

 Universities including Cornell, Curtin, UTS, and NC State create VR modules for soft skills, medicine, and semiconductor training. These experiences are integrated with platforms like Canvas and Coursera, enabling international student onboarding and hands-on learning without technical barriers.

## Why Insight?

As a trusted technology partner, Insight brings deep expertise in digital transformation, learning enablement, and enterprise-scale deployment. With a strong presence across ANZ and global markets, Insight ensures that immersive learning solutions are not only innovative but also practical, secure, and scalable. From strategic consulting to implementation and support, Insight is uniquely positioned to help organisations unlock the full potential of VR learning, backed by the power of Uptale and Meta.

